



OFFICIAL MAGAZINE OF THE MICHIGAN LICENSED BEVERAGE ASSOCIATION



HOSPITALITYREVIEW®

2016 "Support MI" Advertising Agreement

Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Title _____

Phone _____ Email _____ Fax _____

I agree to publish our ad in the *Michigan Hospitality Review*® for 12 issues at the approximate rate of \$ 75 per issue.

Check the month you would like your FREE 1/2 page feature to appear! First come, first serve!

MONTH

AD SIZES

- ____ January (2017)
- ____ February (2017)
- ____ March (2017)
- ____ April (2017)
- ____ May
- ____ June
- ____ July
- ____ August
- ____ September
- ____ October
- ____ November
- ____ December

1/6 page advertisement
Dimensions: 2.64" x 4.43"

Special instructions _____

NOTE: Advertisers may change copy with any insertion and authorize the previous ad to be repeated if new copy or instructions are not furnished **by the seventh (7th) of each month.**

The Advertiser promises to **pay to the order of MLBA Publishing** the above price of \$ _____ per ad as invoiced after each insertion. If the invoiced total price is not paid within thirty (30) days from the date of the invoice, then Advertiser further agrees to pay, in addition to the total price, a 1.5% per month late fee on the unpaid balance. Any production charges incurred will be billed separately.

Applicant further agrees that this advertising contract shall also serve as the Advertiser's credit application with the Publisher. **All payments to MLBA Publishing shall be made to the company office at 101 S. Washington Sq. Suite 800, Lansing, MI 48933.** The Advertiser, acting through the undersigned, represents that he/she is duly authorized by the Advertiser, and agrees to the total price and payment terms as stated above. The undersigned has read this application and by his/her signature acknowledges that he/she has received a copy of this application and agrees to the terms and conditions as stated. **A signed copy of this contract must be on file at the offices of MLBA Publishing by the first contracted publication date. Please mail the signed copy to the above address or email a copy to mdoerr@mlba.org.**

**MLBA Publishing reserves the right to reject any advertising they deem unfit to publish.*

Signature _____ Date _____